

PAULA KUNNING

Web Designer & WordPress / Front-End Developer — Córdoba, Argentina · Remote

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PROFESSIONAL SUMMARY

Web designer and WordPress / front-end developer with 3+ years of experience building responsive websites for clients. I design in Figma and implement in WordPress (Elementor Pro, Bricks Builder, WooCommerce) and with custom HTML, CSS/SCSS, JavaScript and PHP. 2.5 years full-time at a digital marketing agency (10+ client sites), now taking freelance projects that combine design and development. Currently building with React, Next.js and TypeScript, and learning Framer.

SKILLS

Web Design & UI: Website Design · Landing Pages · UI Design · Responsive Design · Wireframes · Prototyping · Figma · Framer (learning)

Front-End Development: HTML5 · CSS3 · SCSS · JavaScript · React · TypeScript · Next.js (learning)

CMS & Web Technologies: WordPress · Elementor Pro · Bricks Builder · WooCommerce · PHP · MJML

Visual Design: Brand Identity · Visual Systems · Adobe Illustrator · Adobe Photoshop

EXPERIENCE

Aster Estudio — Freelance Web Designer & Developer

Remote · Jul 2025 – Present

- Design and develop websites and landing pages, from concept and wireframes in Figma to responsive implementation in WordPress.
- Work directly with clients: present proposals, manage feedback and revisions, and maintain delivered sites.
- Design-only projects for international clients, including a German-language website redesign (5.0 rating on Upwork).
- Create brand identities and visual systems when a project calls for them.

Canal Cero — Web Developer (WordPress & Front-End)

Remote · Mar 2023 – Jul 2025

- Built and maintained 10+ corporate websites for agency clients in WordPress, turning Figma designs into responsive pages.
- Rebuilt tecnofast.com.pe in Bricks Builder, based on the Elementor-built tecnofast.cl, and developed its quote calculator with custom code.
- Built pages and templates with Elementor Pro and Bricks Builder, adding custom HTML, CSS/SCSS, JavaScript and PHP where needed.
- Worked in a team of developers and designers: took on assigned developments independently and collaborated on larger ones; used GitLab on some projects.
- Worked with WooCommerce on store and catalog projects.
- Maintained and troubleshooted client sites, optimized images, and built responsive email templates with MJML and CSS.

SELECTED PROJECTS

[Don Higinio](#) — Design + development · Figma, WordPress — corporate site for a wholesale distributor

[Factchequeado Lab](#) — Design + development · Figma, WordPress — AI innovation lab landing page, client-managed content

[GEA Logistics](#) — Development + ongoing maintenance · WordPress — built from the client's design

[DéDé Digital](#) — Design only · Figma — German-language website redesign for a freelancer

EDUCATION

University Certificate in Digital Graphic Design — UTN FRBA 2025

Digital Marketing, E-Commerce and Digital Design — National University of Córdoba 2025

Full Stack Web Development — Henry · 800+ hours, MERN Stack 2022 – 2023

Public Accountant — National University of Córdoba 2021

LANGUAGES

Spanish — Native · English — Advanced (C1)